Bringing New Dimensions TO Film Production

Panasonic's AG-AF100 Micro Four Thirds Professional HD Video Camera Recorder and Pre-NAB Announcements

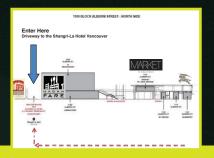
Panasonic's **AG-AF100** is the world's first¹ professional HD camera recorder with a Micro Four Thirds mount². It produces an exquisite film-like shallow depth of field and is able to be used with a wide range of lenses, including cinema lenses.

Join us for a chance to get an up-close look at Panasonic's new technology and be the first in Canada to hear about our exciting pre-NAB announcements.

| who: | Terry Horbatiuk and Cathryn Robertson, Panasonic Canada Professional Imaging Specialists | | |
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| when: | February 22, 2011 Morning Session: 11 am to 12:30 pm (registration starts at 10:30 am) Afternoon Session: 2 pm to 3:30 pm (registration starts at 1:30 pm) | | |
| where: | Shangri-La Hotel, Library and Barnard Rooms 1128 West Georgia Street, Vancouver See map for parking | | |
| TO RSVP: | Yvonne Corrance ycorrance@ca.panasonic.com 905-238-2267 | | |

Please indicate which session you will be attending. Space is limited to 20 people per session.

¹ As of November 2010 (based on a Panasonic survey) ² The AG-AF100 compiles with the Micro Four Thirds standards but compatibility with all Micro Four Thirds standard lenses is not guaranteed



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